



914 15TH STREET N.W.
WASHINGTON 5, D. C.

August 18, 1960

Dear Mr. Dulles:

Remember the pleasures of your last trip aboard a Cunarder -- the complete relaxation, comfort and conviviality of shipboard life?

We're ready to serve you again with the most convenient selection of ships, sailing dates and accommodations offered by any steamship line on the Atlantic. From now through year's end our fleet will offer an average of three sailings a week to and from Europe...in 1961, a total of 300 sailings.

And, may we remind you again that you save substantially by travelling in the Thrift Season beginning August 23... up to \$424.00 per couple (in First Class) if you purchase a round-trip ticket at the outset.

The enclosed booklet summarizes some of the reasons it's wise to travel Cunard to Europe this Fall. We'd also like to call your attention to the folder describing our current cruise program.

As you'll see, anytime is cruise time with Cunard. You have a choice of cruises ranging from 12 to 95 days long during the best seasons of the year in three great liners -- the Caronia, Mauretania and Britannic.

If you'd like more information on our cruises or a schedule of Cunard transatlantic sailings, please indicate your preference on the enclosed card and return it to me. Would you also please indicate the name of your travel agent on the card. Thank you.

Yours sincerely,

G. E. Smith
Manager.

(EXECUTIVE REGISTRY FILE)